

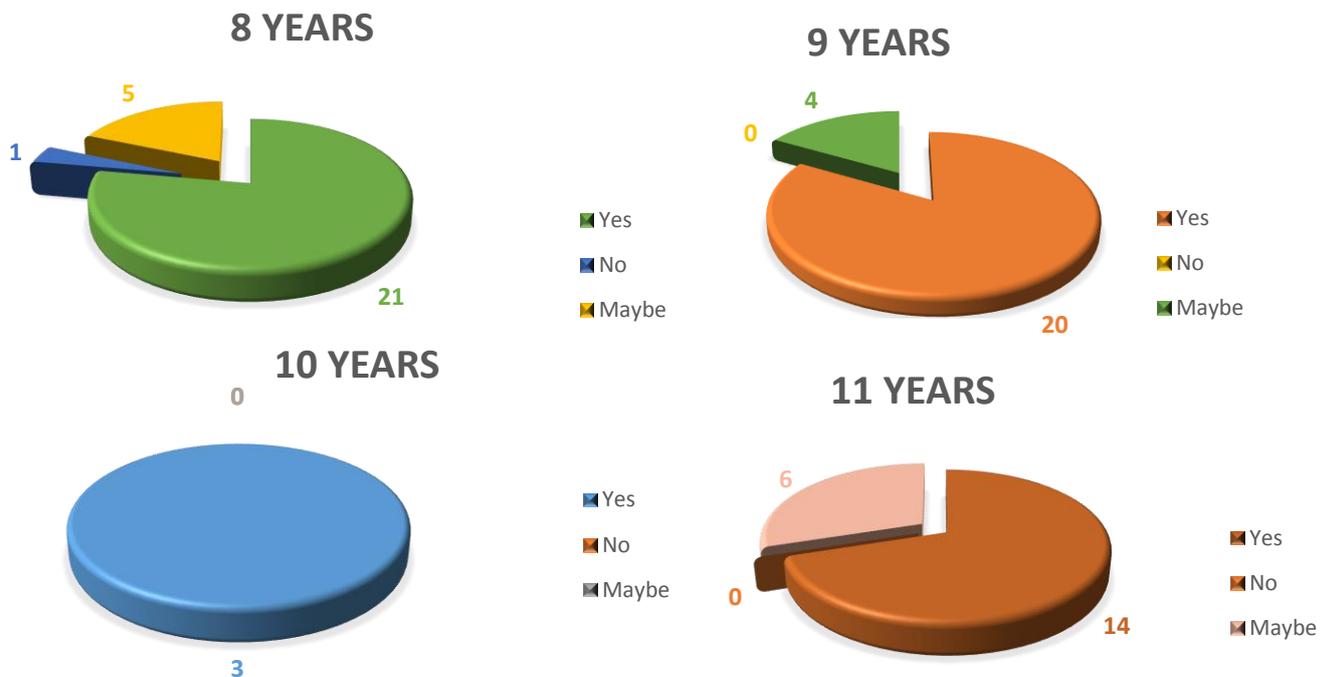
History Pods student test results - September 2015

The tests were carried out with 74 students on the 18 September 2015. 54 Students at St Mary's RC primary school were chosen and 20 year 6 Student at Kenton High School. Using the year four class, as this class represented the bottom end of the target audience. Along with the year five class from St Mary, as this would cover the middle range of the market.

20 students from Kentons year 7, level 4 Students. As this would represent the middle to top age bracket

Six questions were asked, to before they listened to the podcast. Then four questions at the end of the session. The first two questions were on the look of pod, and the look of the website. These were the results and conclusions gained from this primary research

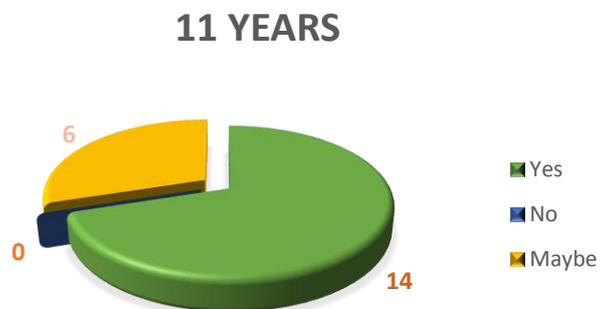
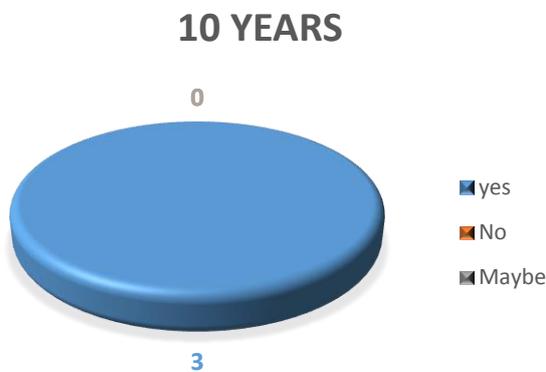
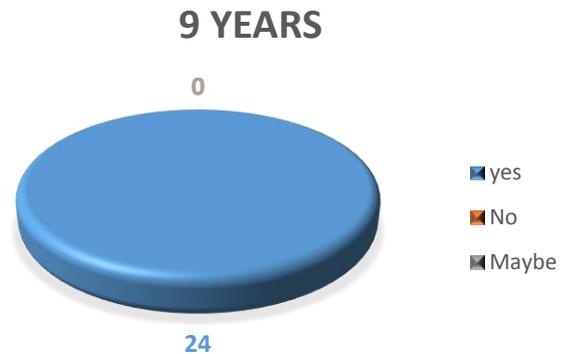
Q1: Do you think pod looks a good character?



With the four age groups tested; the results showed that out of the 74 students, 58 said yes, 1 said no and 15 said maybe. This shows that the characters design and visual appeal, along with the online back story (*about me page*) appealed to the core TA with mixed feelings for the lower and upper ages in the TA – Yes percentage stands at 78%,

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Q2: Do you like the look of the website?



With the four age groups tested; the results showed that out of the 74 students, 64 said yes, No one said no and 10 said maybe. This shows that the simplistic approach in design, alongside the continuation of the Pod theme appealed to the core TA. With mixed feelings for the lower and upper ages in the TA – Yes percentage stands at 86%,

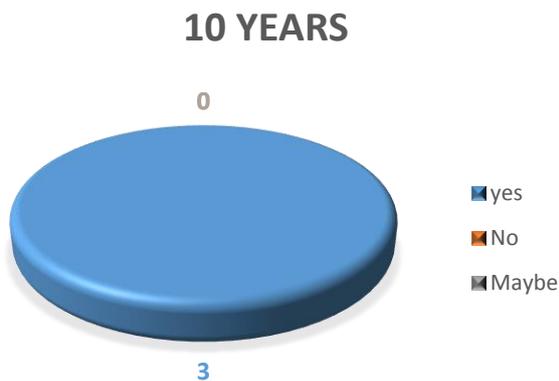
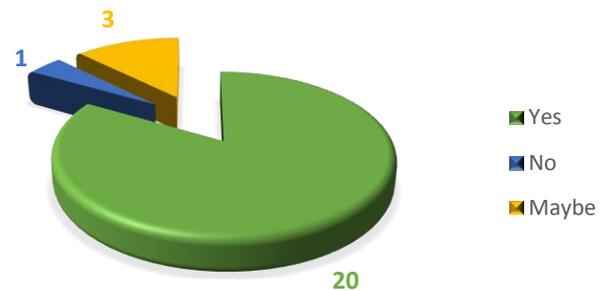
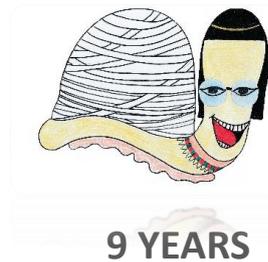
At this point in the test the year four class, listened to the Anglo-Saxon History Pod. The year five class, listened to the ancient Egyptian History Pod. Where the year 7 class, tested the Anglo-Saxon Pod as a listening style project with in an English lesson.

The audio was played out through the website using normal (if not below standard) school whiteboard monitors. All students had the relevant Pod sheet, with the instructions explained before the Pod was played. They were encouraged to listen more than fill out the sheet.

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The next four questions were asked to the students once they had listened to the full 'History Pod'

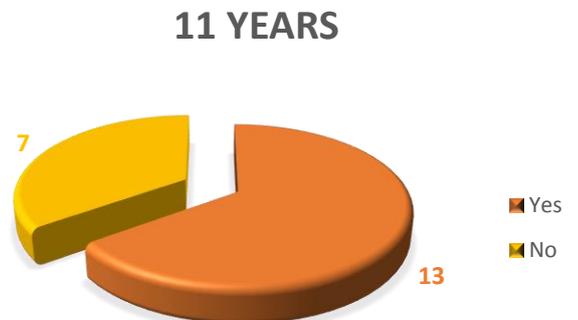
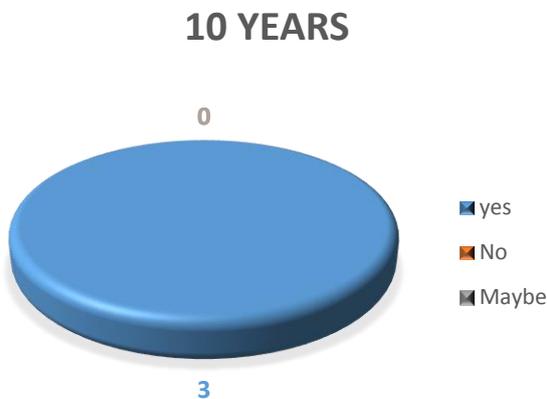
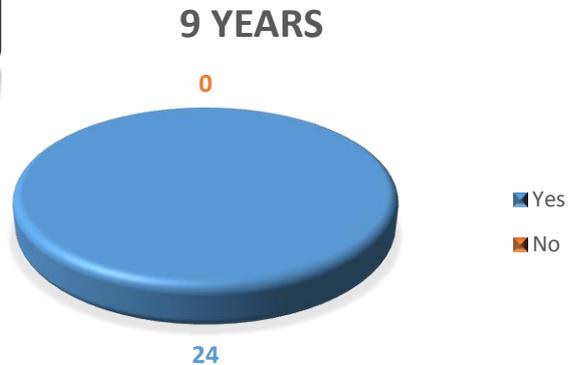
Q3: Did you like listening to the History Pod?



With the four age groups tested; the results showed that out of the 74 students, 48 said yes, 2 said no and 24 said maybe. From these results you can definitely see where the bottom of the TA, the middle (core) and the top upper scale of the TA sits. As you can see from the charts, the bottom and upper end of the TA, swing toward the maybe answer, where the core stick firmly with their yes answer. This shows that there is a dedicated group of listeners within the TA, keeping the overall percentage of yes answers to 64% in favour. With 32% undecided with a maybe answer.

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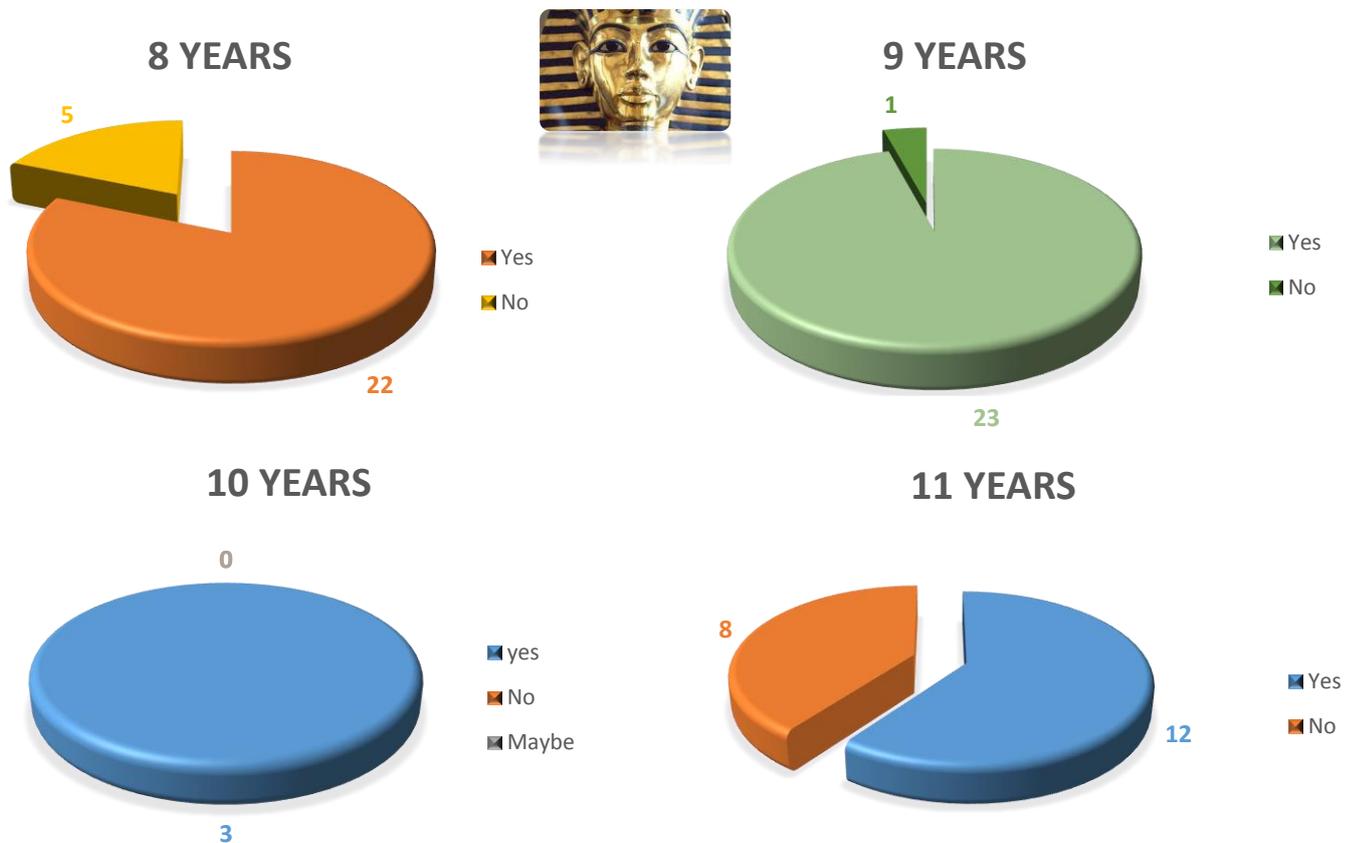
Q4: Did you learn anything new from the recording? For this question it was a simple yes or no answer.



With the three age groups tested; the results showed that out of the 74 students, 66 said yes, 8 said no. This result shows that this form of educational podcasting, is an effective way for students to learn something new (be it big or small chunks). Even the bottom of TA, which recorded a yes vote of 26 (this is a percentage of 35%) students in the class said they learnt something new while listening to the History Pod. This result alongside the teacher's feedback, shows that this is an effective tool that should be looked into more, within the educational system. The yes percentage stands at 89% of students tested

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Q5: Would you listen to more History Pods in the school?



With the four age groups tested; the results showed that out of the 74 students, 60 said yes, 14 said no. This is an impressive result, showing that 81% of the students surveyed would like to listen to more shows on the History Pods website. The students that answered no fell into the predicted age group at the bottom and top of the TA (Years 4 & 7). Only one in the 9 year-old brackets also said no.

Conclusion

This information shows that the History Pods website can be used as a teaching aid, as it was designed for. With the bottom target audience age of eight years old (year four classes), finding it a little-less appealing. This can be put down to their inability to sit for more than a period of eight minutes upwards. To help with this, all Pods have been split into two parts and the addition of Pea Pod recordings added (*Short recordings with bursts of information that are under 6 minutes long*)

The top end of the TA (year 7s) had mixed reviews as well, but this can be put down to the fact that they covered the Anglo-Saxons in primary school. Once the website contains more KS3 subject matter, this will then engaged the Top TA.

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From the results above it also shows that our core age group (years 5 and 6) have engaged and enjoyed the History Pods and is an effective teaching/listening tool that can be used with in a school environment.

The last question was a chance for the students to say what they liked or disliked about the 'History Pod'.

Q6: Tell me one thing you really liked or disliked about the recording?

Liked - 8 Years

I liked it very much
I like the information
I like everything about it
I like the part about the baby pigs
The way they talk is funny
The voices in the background
I really liked the website
I like it all
I liked that you go in war when you are young
I liked that I learned something new
I liked that at 8 years old you began to train
Music
I liked learning about the village
I like the bit part were there fighting
All the facts in it
I liked learning about Pod
I like that it's so interesting and kind of like a play
I liked the story line

Disliked - 8 Years old

The way they talk is annoying
I dint like the fighting
I disliked the snail
I dint like learning about him
it too long
I disliked Pods Enthusiasm

Liked - 9 Years old

I liked how it had fun things on the website
I really liked how it had lots of information
I liked the part where they started fighting
The imagination and humour, it's better than homework
It was better than the normal homework website
It was clever, artistic and amazing
I liked that you learned something by listening
I like that Cleopatra is a cat and got the same name as the egypt one
I liked the part when he & Cleo the cat told us about the heart and the body parts

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I liked it because it was funny
I liked it because I knew the stuff
It was good because I learnt things
I like the screaming in the background, because I put texter in it. So well done.
I like the talking because it gives you information
I liked it because I learnt that they challenged themselves to get into the afterlife
I loved it because love ancient Egyptians
I liked the recording because it learnt me a bit more about the ancient Egyptians
I liked the background sounds
I liked it when the cat told the story of the afterlife
I liked how you were learning in a fun and descriptive way
It was too quick
I liked the facts

Liked – 10 Years Old

I liked the information
I like the voice effects

Likes – 11 Years Old

I like the sound of it
I liked the recording because it is very funny
I liked that it was not a video
I like the way they talk
I liked Pods sound
I liked how it's funny
Like the sound of it
I liked how it tells you all the history bits
It was good
I liked it because the voice is really good
I like the learn from history
I liked the expressions

Dislike – 11 Years Old

I don't like the posh voice
I disliked it because it to has to many words
It was long
I don't like it
It's far too long
I don't really like it because there isn't a video
Don't like the music
I disliked the recording because it was from the end of primary school
It's a bit childish